

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Signature:

Joy E. Patten

Name:

Joy E. Patten

Date of Request to Purchase Ad Time: 1/13/2022 3/11/22

Date of Station Agreement to Sell Time: 3/11/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 3/11/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 618308Station Call Letters: KFORDate Received/Requested: 3/11/22Est. #: 3114Station Location: LincolnRun Start and End Dates: 3/14/22 - 3/18/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Mar 11, 22  
 CONT# 35753717 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KFOR-AM (Lincoln, NE)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112  
 BYR TAYLOR FERNIE  
 ADV JIM PILLEN FOR GOVERNOR  
 PDT 2022 Primary Election  
 FLT Mar 14, 22 - Mar 20, 22

DDS CONT# 0  
 C/P/E: / / 3114

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 3/11/2022 10:03:00 AM: NEW ORDER 3/11 - THE NEW ORDER WILL RUN MON 3/14 - SUN 3/20. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY : TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

\*\* 3/11/2022 10:03:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT LISA.TRAYLOR@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	10	\$68.00	10
		OUT OF WINDOW - 12/27-3/20							
	1.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	10	\$43.00	10
	1.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	10	\$43.00	10
					** WEEKLY FLIGHT TOTALS **			30	\$1,540.00

	<b>Mar 22</b>						
SPOTS	30						
CASH	1540.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1540.00						

						<b>TOTAL</b>
SPOTS						30
CASH						1,540.00
TRADE						0.00
NSL						0.00
TOTAL						1,540.00

Mar 11, 22  
CONT# 35753717 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 3114

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**\*\* Competitive Comments \*\***

SVC: SP21 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**CONTRACT**

**KFOR** Alpha Media  
 3800 Cornhusker Highway  
 FM 103.3 • 1240 AM Lincoln, NE 68504  
 (402) 466-1234

<u>Contract / Revision</u> 618308 /		<u>Alt Order #</u>
<u>Advertiser</u> POL22/Jim Pillen for Governor		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/14/22 - 03/18/22	<u>Estimate #</u> 3114	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914861	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Axmedia (KC MO)  
 800 W 47th Street Suite 200  
 Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	03/14/22	03/18/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	10	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				10	\$68.00			
N 2	KFOR	03/14/22	03/18/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	10	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				10	\$43.00			
N 3	KFOR	03/14/22	03/18/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	10	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				10	\$43.00			
<b>Totals</b>											30	\$1,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/18/22	30	\$1,540.00	(\$231.00)	\$1,309.00
<b>Totals</b>	30	\$1,540.00	(\$231.00)	\$1,309.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.